

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No. : 7,590,688 Application No. 09/809,595  
Inventor : FRANKE Confirmation No. 3937  
Issued : September 15, 2009  
Title : Method and System For Conducting A  
Plurality Of Cyber-Based Conventions  
Examiner : Mohammad A. Siddiqi  
Customer No. : 28289

REQUEST FOR CERTIFICATE OF CORRECTION OF PATENT  
FOR PTO MISTAKE (37 C.F.R. 1.322(a))

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

ATTENTION: Decision and Certificate of Correction Branch  
Patent Issue Division

Sir:

In accordance with 35 U.S.C. § 254, we attach hereto Form PTO/SB/44 and a copy of proof of PTO errors and request that a Certificate of Correction be issued in the above-identified patent. The following errors appear in the patent as printed:

Title Page, See Item (75) Inventor: "Paul D. Franke, Pittsburgh PA (US)" should read -- Paul D. Franke, Venetia, PA (US) --  
(See the Declaration executed February 28, 2001, Patent Publication No. US2001/0014865 A1 and the Official Filing Receipt mailed August 6, 2009.)

Title Page, See Item (63), line 2, "filed on Dec. 30, 1998" should read -- filed on Dec. 30, **1999**. --  
(See the Preliminary Amendment dated April 30, 2001, the Official Filing Receipt mailed August 6, 2009, and the Publication Review printed from PAIR on August 3, 2009.)

Column 35, in Claims 127, 129, 130, 131, 132 and 133, "The method according to claim 126" should read

-- The method according to claim **84** --  
(See the Amendment dated January 28, 2009, page 22, Claim 120 which issued as Claim 84. See also page 23, Claims 121, 123, 124 and 125, which issued as Claims 127, 129, 130, 131, respectively. See additionally page 24, Claims 126 and 127, which issued as Claims 132 and 133, respectively.)

I certify that this correspondence is being electronically submitted to the United States Patent and Trademark Office on October 9, 2009.

10/09/2009  
Date

Signature

Mary Jo Sinicrope

(Typed Name of Person Signing Certificate)

Column 36, in Claims 134, 135, 136, 139, 140, 144, 145, 146, "The method according to claim 126" should read

– The method according to claim **84** –  
(See the Amendment dated January 28, 2009, page 22, Claim 120 which issued as Claim 84. See also page 24, Claims 128, 129, and 130, which issued as Claims 134, 135, and 136, respectively. See additionally page 25, Claims 133, 134, and 138 which issued as Claims 139, 140 and 144, respectively. Also, see page 26, Claims 139 and 140 which issued as Claims 145 and 146, respectively.)

Column 37, in Claims 154, and 158, "The method according to claim 126" should read

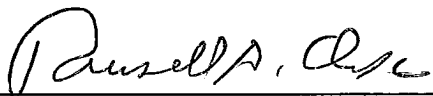
– The method according to claim **84** –  
(See the Amendment dated January 28, 2009, page 22, Claim 120 which issued as Claim 84. See also, page 27, Claims 148 and 152 which issued as Claims 154 and 158, respectively.)

Column 38, in Claims 162, 164, 167, and 168, "The method according to claim 126" should read

– The method according to claim **84** –  
(See the Amendment dated January 28, 2009, page 22, Claim 120 which issued as Claim 84. See also, page 28, Claims 156, and 158 which issued as Claims 162 and 164, respectively. Additionally, see page 29, Claim 166 which issued as Claim 167. Also see page 30, Claim 168 which issued as Claim 168.)

Respectfully submitted,

THE WEBB LAW FIRM

By 

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**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**

Page 1 of 1

PATENT NO. : 7,590,688  
APPLICATION NO. : 09/809,595  
ISSUE DATE : September 15, 2009  
INVENTOR : Franke

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Title Page, See Item (75) Inventor: "Paul D. Franke, Pittsburgh PA (US)" should read  
– Paul D. Franke, Venetia, PA (US) –

Title Page, See Item (63), line 2, "filed on Dec. 30, 1998. should read  
– filed on Dec. 30, **1999**. –

Column 35, in Claims 127, 129, 130, 131, 132 and 133, "The method according to claim 126" should read –The method according to claim **84** –

Column 36, in Claims 134, 135, 136, 139, 140, 144, 145, 146, "The method according to claim 126" should read –The method according to claim **84** –

Column 37, in Claims 154, and 158, "The method according to claim 126" should read  
–The method according to claim **84** –

Column 38, in Claims 162, 164, 167, and 168, "The method according to claim 126" should read –The method according to claim **84** –


MAILING ADDRESS OF SENDER: The Webb Law Firm  
700 Koppers Building  
436 Seventh Avenue  
Pittsburgh, PA 15219

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-2450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select Option 2

## DECLARATION AND POWER OF ATTORNEY

Paul D. FRANKE declares:



I am a citizen of the United States of America and a resident of the City of Venetia, County of Washington, Commonwealth of Pennsylvania, whose post-office address is 106 Springbrooke Drive, Venetia, Pennsylvania 15367.

I verily believe myself to be the original, first and sole inventor of the improvement in "METHOD AND SYSTEM FOR CONDUCTING A PLURALITY OF CYBER-BASED CONVENTIONS" described and claimed in the annexed specification.

I have reviewed and understand the contents of the specification, including the claims.

That this application in part discloses and claims subject matter disclosed in my earlier filed pending United States Provisional Application Serial No. 60/114,128, filed December 30, 1998, United States Provisional Patent Application Serial No. 60/114,396 filed December 31, 1998 and International Application No. PCT/US99/31285, filed December 30, 1999.

That, as to the subject matter of this application which is common to said earlier application, I do not know and do not believe that the same was ever known or used in the United States before my invention thereof; or patented or described in any printed publication in any country before my invention thereof or more than one year prior to said earlier application; or in public use or on sale in the United States more than one year prior to said earlier application.

That said common subject matter has not been patented or made the subject of an inventor's certificate before the date of said earlier application in any country foreign to the United States on an application filed by me or my legal representatives or assigns more than twelve months prior to said earlier application.

That the first filed application for patent or inventor's certificate on said invention set forth in said earlier application filed by me or my legal representatives or assignees in any country foreign to the United States is: none.

That, as to the subject matter of this application which is not common to said earlier application, I do not know and do not believe that the same was ever known or used in the United States before my invention thereof; or patented or described in any printed publication in any country before my invention thereof or more than one year prior to the date of this application, or in public use or on sale in the United States more than one year prior to the date of this application.

That said subject matter of this application which is not common to said earlier application has not been patented or made the subject of an inventor's certificate in any country foreign to the United States on an application filed by me or my legal representatives or assigns more than twelve months prior to the date of this application.

That the first filed application for patent or inventor's certificate on said invention first set forth in this application filed by me or my representatives or assigns in any country foreign to the United States is: none.

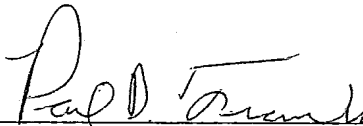
I acknowledge my duty to disclose information of which I am aware which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, §1.56(a) including matters as occurred between the filing date of my said earlier application and the filing date of this application.

I declare further that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I hereby appoint Russell D. Orkin, Registration No. 25,363; William H. Logsdon, Registration No. 22,132; David C. Hanson, Registration No. 23,024; Richard L. Byrne, Registration No. 28,498; Frederick B. Ziesenheim, Registration No. 19,438; Kent E. Baldauf, Registration No. 25,826; Barbara E. Johnson, Registration No. 31,198; Paul M. Reznick, Registration No. 33,059; John W. McIlvaine, Registration No. 34,219; Blynn L. Shideler, Registration No. 35,034; Julie W. Meder, Registration No. 36,216; Lester N. Fortney, Registration No. 38,141; Randall A. Notzen, Registration No. 36,882; James G. Porcelli, Registration No. 33,757; and Kent E. Baldauf, Jr., Registration No. 36,082, Christian E. Schuster, Registration No. 43,908; Dean E. Geibel, Registration No. 42,570; Thomas J. Clinton, Registration No. 40,561, Nathan J. Prepelka, Registration No. 43,016; Jessica M. Sosenko, Registration No. 47,102; Kirk M. Miles, Registration No. 37,891; and J. Matthew Pritchard, Registration No. 46,228, whose post-office address is 700 Koppers Building, 436 Seventh Avenue, Pittsburgh, Pennsylvania 15219-1818, Telephone No. 412-471-8815, my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, to amend the specification, to appeal in case of rejection, as they may deem advisable, to receive the patent when granted and generally to do all matters and things needful in the premises, as fully and to all intents and purposes as I could do.

**All correspondence and telephone calls should be addressed to Russell D. Orkin.**

I hereby subscribe my name to the foregoing specification and claims, declaration and power of attorney this 28<sup>th</sup> day of FEBRUARY, 2001.

  
\_\_\_\_\_  
Paul D. Franke



US 20010014865A1

(19) **United States**(12) **Patent Application Publication** (10) Pub. No.: **US 2001/0014865 A1**  
Franke (43) Pub. Date: **Aug. 16, 2001**(54) **METHOD AND SYSTEM FOR CONDUCTING  
A PLURALITY OF CYBER-BASED  
CONVENTIONS**

(52) U.S. Cl. .... 705/1

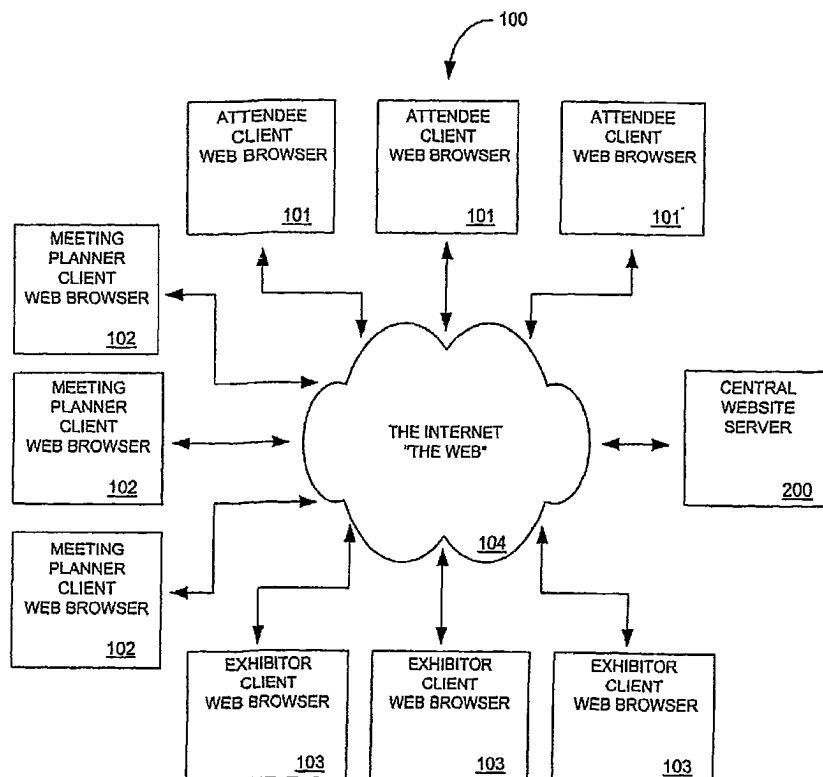
(75) Inventor: **Paul D. Franke, Venetia, PA (US)**(57) **ABSTRACT**

Correspondence Address:  
**Russell D. Orkin**  
**700 Koppers Building**  
**436 Seventh Avenue**  
**Pittsburgh, PA 15219-1818 (US)**

A method and system for conducting multiple Internet-based conventions, events, conferences, trade shows and meetings ("conventions") includes a plurality of meeting planner clients, exhibitor/sponsor clients and attendee clients, all using web browser computers and a central website server on the Internet. The system receives and stores initial convention data, and control parameter rules from meeting planner clients. Then the system receives and stores exhibit booth display data and control parameter rules for said convention from exhibitor/sponsor clients. Based on search criteria provided by the participating attendee client, the central website server releases stored database convention information and provides a wide array of convention activity simulated with the program instructions and the databases. Thus, the system allows the creation of a "virtual convention venue" for conventions that exist only on the central website server and available using the Internet. Additionally, the system supports and augments a convention being held in a physical or venue-based center (e.g., Moscone Center in San Francisco).

(73) Assignee: **Software Management, Inc.**(21) Appl. No.: **09/809,595**(22) Filed: **Mar. 15, 2001****Related U.S. Application Data**

(63) Continuation-in-part of application No. PCT/US99/31285, filed on Dec. 30, 1998, which is a non-provisional of provisional application No. 60/114,128, filed on Dec. 30, 1998 and which is a non-provisional of provisional application No. 60/114,396, filed on Dec. 31, 1998.

**Publication Classification**(51) Int. Cl.<sup>7</sup> ..... **G06F 17/60**

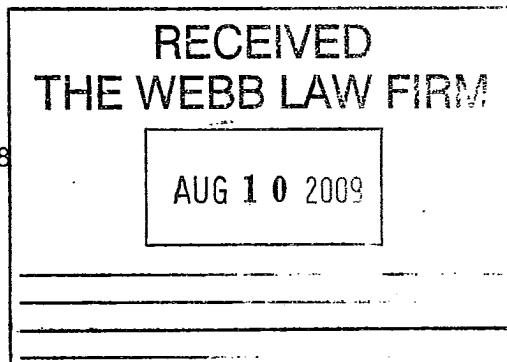


UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	TOT CLAIMS	IND CLAIMS
09/809,595	03/15/2001	2454	1967	1762-001648	168	6

Russell D. Orkin  
700 Koppers Building  
436 Seveth Avenue  
Pittsburgh, PA 15219-1818



CONFIRMATION NO. 3937


FILING RECEIPT



Date Mailed: 08/06/2009

Receipt is acknowledged of this non-provisional patent application. The application will be taken up for examination in due course. Applicant will be notified as to the results of the examination. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please submit a written request for a Filing Receipt Correction. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections**

**Applicant(s)**


Paul D. Franke, Venetia, PA; 

**Assignment For Published Patent Application**

Software Management, Inc.

**Power of Attorney:** None

**Domestic Priority data as claimed by applicant**

This application is a CIP of PCT/US99/31285 12/30/1999   
which claims benefit of 60/114,128 12/30/1998  
and claims benefit of 60/114,396 12/31/1998

**Foreign Applications**

**If Required, Foreign Filing License Granted:** 04/23/2001

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 09/809,595**

**Projected Publication Date:** Not Applicable

**Non-Publication Request:** No

**Early Publication Request:** No

**\*\* SMALL ENTITY \*\***

PATENT APPLICATION  
Serial No. 09/809,595  
Atty. Docket No. 1762-001648

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group Art Unit Not Yet Assigned :  
In re application of :  
**Paul D. FRANKE** : **METHOD AND SYSTEM FOR**  
Serial No. 09/809,595 : **CONDUCTING A PLURALITY**  
Filed March 15, 2001 : **OF CYBER-BASED CONVENTIONS**

Pittsburgh Pennsylvania  
April 30, 2001

PRELIMINARY AMENDMENT

Box NON FEE AMENDMENT  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

Prior to initial examination, please amend the above-identified application as follows.

IN THE SPECIFICATION:

On page 1, please replace the first paragraph beginning at line 4, with the following rewritten paragraph:

--This patent application is a continuation-in-part of International Application  
No. PCT/US99/31285 filed December 30, 1999 which claims the benefit of U.S. Provisional  
Application Serial No. 60/114,128, filed December 30, 1998, and U. S. Provisional  
Application Serial No. 60/114,396 filed December 31, 1998.--

I hereby certify that this correspondence is being deposited with the  
United States Postal Service as first class mail in an envelope  
addressed to Assistant Commissioner for Patents, Washington, D.C.  
20231 on April 30, 2001.

Nathan J. Prepelka, Registration No. 43.016  
(Name of Registered Representative)

Signature

04/30/2001  
Date




### REMARKS

The specification has been amended by this Preliminary Amendment to correct the information provided in the Cross-Reference To Related Application section of the application. Specifically, the filing date of the international application from which the present application claims priority was mistyped. Pursuant to 37 CFR 1.121, a marked-up version of the amended specification paragraph is attached. Examination and allowance of claims 1-158 are respectfully requested.

Respectfully submitted,

WEBB ZIESENHEIM LOGSDON  
ORKIN & HANSON, P.C.

By   
Nathan J. Prepelka  
Registration No. 43,016  
Attorney for Applicant  
700 Koppers Building  
436 Seventh Avenue  
Pittsburgh, PA 15219-1818  
Telephone: (412) 471-8815  
Facsimile: (412) 471-4094

VERSION WITH MARKINGS TO SHOW CHANGES MADE

This patent application is a continuation-in-part of International Application No. PCT/US99/31285 filed December 30, [1998] 1999 which claims the benefit of U.S. Provisional Application Serial No. 60/114,128, filed December 30, 1998, and U. S. Provisional Application Serial No. 60/114,396 filed December 31, 1998.

09/809,595	METHOD AND SYSTEM FOR CONDUCTING A PLURALITY OF CYBER-BASED CONVENTIONS	08-03-2009::13:25:48
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**Publication Review****PATENT APPLICATION Number: 09/809,595**

Projected Publication Date: -

U.S. Filing or 371(c) Date: -

PCT Filed: 12-30-1999



PCT Number: PCT/US99/31285

Title of Invention: METHOD AND SYSTEM FOR CONDUCTING A PLURALITY OF CYBER-BASED CONVENTIONS

Inventor Name(s): Paul Franke , Venetia, PA (US)

Correspondence Name and Address: THE WEBB LAW FIRM, P.C.,  
700 KOPPERS BUILDING, 436 SEVENTH AVENUE  
PITTSBURGH PA 15219

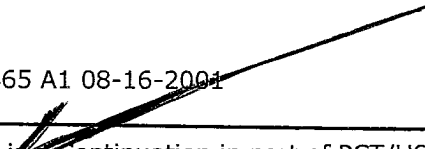
Assignee Name and Address: Software Management, Inc., Software Management, Inc., , , ,

Applicant Selected Figure Published: -

Other Publications of this Application: US 2001-0014865 A1 08-16-2001

Parent Continuity Data: 

This application is a Continuation in part of PCT/US99/31285 filed on Dec.30, 1999



Claims Priority from Provisional Application 60/114,396 filed on Dec.31, 1998

Claims Priority from Provisional Application 60/114,128 filed on Dec.30, 1998

Foreign Application Priority Data:

**Close Window**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 09/809,595 Confirmation No. : 3937

Applicant : **Paul D. FRANKE**

Filed : March 15, 2001

Title : **Method and System for Conducting a Plurality of  
Cyber-Based Conventions**

Group Art Unit : 2454

Examiner : Mohammad A. Siddiqi

Customer No. : 28289

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

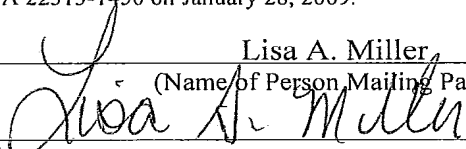
**AMENDMENT**

Sir:

In response to the Office Action, dated October 28, 2008, Applicant hereby submits a 37 CFR §1.131 Declaration with accompanying Exhibits, and the following amendments and remarks.

**Amendments to the Claims** begin on page 2 of this document.

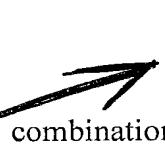
**Remarks** begin on page 31 of this document.

I hereby certify that this correspondence is being submitted electronically to the USPTO, Commissioner for Patents, Alexandria, VA 22313-1450 on January 28, 2009.	
	
_____ Lisa A. Miller (Name of Person Mailing Paper)	
_____ Signature	1/28/2009 Date

<sup>121</sup>  
~~117.~~ (Previously Presented) The method according to claim <sup>86</sup>~~82~~ further comprising the step of receiving at the central website server from the meeting planner cyber broadcast content information.

<sup>122</sup>  
~~118.~~ (Original) The method according to claim <sup>121</sup>~~117~~ further comprising the step of releasing to the attendee client cyber broadcast content information.

<sup>123</sup>  
~~119.~~ (Currently Amended) The method according to claim <sup>86</sup>~~82~~ wherein the convention content information is convention and visitor bureau content information, physical convention venue content information, virtual marketing center content information, or any combination thereof.

 <sup>84</sup>  
~~120.~~ (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one administrator and at least one attendee client, the method comprising the steps of:

a. receiving, from the at least one administrator with a web browser computer, at a central website server for providing central website server system processing, at least one convention activity policy and convention content information for the at least one convention;

b. loading, at the central website server by virtual convention venue website program instructions, the at least one convention activity policy and the convention content information into at least one virtual convention venue database ~~for specifying a differentiated convention website;~~

c. processing at the central website server by the virtual convention venue website program instructions using the at least one convention activity policy to specify the processing flow for a differentiated convention website for the at least one convention;

[[e]] d. after performing the loading processing of the ~~at least one convention activity policy and the convention content information of step [[b]] c~~, receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of the at least one convention;

[[d]] e. processing the selection at the central website server by the virtual convention venue website program instructions using the differentiated convention website; and

[[e]] f. releasing from the central website server to the at least one attendee client the selected convention content information.

→ <sup>121.</sup>  
121. (Previously Presented) The method according to claim <sup>84</sup>~~120~~ wherein the at least one attendee client is a convention and visitor bureau host attendee client. ↙

<sup>128.</sup>  
~~122.~~ (Original) The method according to claim <sup>121</sup>~~121~~ wherein the at least one meeting planner client is a plurality of meeting planner clients.

→ <sup>129.</sup>  
~~123.~~ (Previously Presented) The method according to claim <sup>84</sup>~~120~~ wherein the at least one attendee client is a convention and visitor bureau employee attendee client. ↙

→ <sup>130.</sup>  
~~124.~~ (Original) The method according to claim <sup>84</sup>~~120~~ wherein the convention content information is cyber-based. ↙

→ <sup>131.</sup>  
~~125.~~ (Original) The method according to claim <sup>84</sup>~~120~~ wherein the convention content information is one of cyber-based and venue-based. ↙

→ <sup>132.</sup>  
126. (Original) The method according to claim <sup>84</sup>120 further comprising the step of storing in a relational database cross-referencing fields from the administrator to allow for the holding of an unlimited number of conventions.


→ <sup>133.</sup>  
127. (Currently Amended) The method according to claim <sup>84</sup>120 further comprising, prior to step [[e]] d, the steps of receiving at the central website server a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request.


→ <sup>134.</sup>  
128. (Currently Amended) The method according to claim <sup>84</sup>120 further comprising, prior to step [[d]] e, the steps of receiving at the central website server from the attendee client information necessary to register for the convention.


→ <sup>135.</sup>  
129. (Original) The method according to claim <sup>84</sup>120 further comprising the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them.

→ <sup>136.</sup>  
130. (Previously Presented) The method according to claim <sup>84</sup>120 further comprising the step of receiving at the central website server, from at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention.

<sup>137.</sup>  
131. (Previously Presented) The method according to claim <sup>136</sup>130 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

 ~~138.~~ <sup>136</sup>132. (Previously Presented) The method according to claim ~~130~~ further comprising the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients, sponsor clients or any combination thereof.


 ~~139.~~ <sup>84</sup>133. (Previously Presented) The method according to claim ~~120~~ further comprising the step of receiving at the central website server from the administrator client session content information.

 ~~140.~~ <sup>84</sup>134. (Previously Presented) The method according to claim ~~120~~ further comprising the steps of receiving at the central website server a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request.

~~141.~~ <sup>140</sup>135. (Original) The method according to claim ~~134~~ wherein the session content information is cyber-based.

~~142.~~ <sup>140</sup>136. (Original) The method according to claim ~~134~~ wherein the session content information is one of cyber-based and venue-based.

~~143.~~ <sup>140</sup>137. (Original) The method according to claim ~~134~~ further comprising the step of providing attendee client participation in the session.

 ~~144.~~ <sup>84</sup>138. (Previously Presented) The method according to claim ~~120~~ further comprising the step of receiving at the central website server a search request from the attendee client for session information and releasing to the attendee client such information.



→ <sup>145</sup>  
139. (Previously Presented) The method according to claim <sup>84</sup>~~120~~ further comprising the step of receiving at the central website server from the attendee client information necessary to register for the session.

→ <sup>146</sup>  
140. (Previously Presented) The method according to claim <sup>84</sup>~~120~~ further comprising the step of receiving at the central website server from an exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof exhibit content information including exhibit booth design and content.

<sup>147</sup>  
141. (Original) The method according to claim <sup>146</sup>~~140~~ wherein the exhibit content information is cyber-based.

<sup>148</sup>  
142. (Original) The method according to claim <sup>146</sup>~~140~~ wherein the exhibit content information is one of cyber-based and venue-based.

<sup>149</sup>  
143. (Previously Presented) The method according to claim <sup>146</sup>~~140~~ further comprising the step of receiving at the central website server from the attendee client an exhibit booth selection.

<sup>150</sup>  
144. (Original) The method according to claim <sup>149</sup>~~143~~ further comprising the step of releasing to the attendee client exhibit booth design and content.

<sup>151</sup>  
145. (Previously Presented) The method according to claim <sup>149</sup>~~143~~ further comprising the step of receiving at the central website server from the attendee client information necessary to register for the exhibit booth selection.

<sup>152</sup>  
146. (Previously Presented) The method according to claim <sup>146</sup>~~140~~ further comprising the steps of receiving at the central website server from the attendee client a

search request for certain exhibit booth design and content and releasing to the attendee client information satisfying the search.

153.  
147. (Previously Presented) The method according to claim 140<sup>146</sup> wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

154.  
→ 148. (Previously Presented) The method according to claim 120<sup>84</sup> further comprising the step of receiving at the central website server from the administrator paper presentation content information.

155.  
149. (Original) The method according to claim 148<sup>154</sup> wherein the paper presentation content information is cyber-based.

156.  
150. (Original) The method according to claim 148<sup>154</sup> wherein the paper presentation content information is one of cyber-based and venue-based.



157.  
151. (Original) The method according to claim 148<sup>154</sup> further comprising the step of releasing to the attendee client paper presentation content information.

158.  
→ 152. (Previously Presented) The method according to claim 120<sup>84</sup> further comprising the step of receiving at the central website server from the administrator meeting proceedings content information.



159.  
153. (Original) The method according to claim 152<sup>158</sup> wherein the meeting proceedings content information is cyber-based.

<sup>160.</sup>  
~~154.~~ (Original) The method according to claim <sup>158</sup>~~152~~ wherein the meeting proceedings content information is one of cyber-based and venue-based.

<sup>161.</sup>  
~~155.~~ (Original) The method according to claim <sup>158</sup>~~152~~ further comprising the step of releasing to the attendee client meeting proceedings content information.

 <sup>162.</sup>  
~~156.~~ (Previously Presented) The method according to claim <sup>84</sup>~~120~~ further comprising the step of receiving at the central website server from the administrator cyber broadcast content information. 

<sup>163.</sup>  
~~157.~~ (Original) The method according to claim <sup>162</sup>~~156~~ further comprising the step of releasing to the attendee client cyber broadcast content information.

 <sup>164.</sup>  
~~158.~~ (Currently Amended) The method according to claim <sup>84</sup>~~120~~ wherein the convention content information is convention and visitor bureau content information, physical convention venue content information, virtual marketing center content information, or any combination thereof. 

<sup>39.</sup>  
~~159.~~ (Previously Presented) The method according to claim 24 further comprising the step of tracking in the at least one virtual convention venue database measurements concerning the attendee client visits at the cyber exhibit booth.

<sup>83</sup>  
~~160.~~ (Previously Presented) The method according to claim <sup>68</sup>~~67~~ further comprising the step of tracking in the at least one virtual convention venue database measurements concerning the attendee client visits at the cyber exhibit booth.

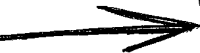

124. ~~161.~~ (Previously Presented) The method according to claim ~~105~~<sup>109</sup> further comprising the step of tracking in the at least one virtual convention venue database measurements concerning the attendee client visits at the cyber exhibit booth.

125. ~~162.~~ (Previously Presented) The method according to claim ~~107~~<sup>111</sup> further comprising the step of tracking in the at least one virtual convention venue database measurements concerning the attendee client visits at the cyber exhibit booth.

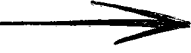
165. ~~163.~~ (Previously Presented) The method according to claim ~~144~~<sup>150</sup> further comprising the step of tracking in the at least one virtual convention venue database measurements concerning the attendee client visits at the cyber exhibit booth.

166. ~~164.~~ (Previously Presented) The method according to claim ~~146~~<sup>152</sup> further comprising the step of tracking in the at least one virtual convention venue database measurements concerning the attendee client visits at the cyber exhibit booth.

126. ~~165.~~ (Currently Amended) The method according to claim ~~120~~<sup>84</sup> wherein the at least one convention activity policy is at least one convention and visitor bureau activity policy, physical convention venue activity policy, virtual marketing center activity policy, or any combination thereof.

 167. ~~166.~~ (Currently Amended) The method according to claim ~~120~~<sup>84</sup> wherein the differentiated convention website is differentiated convention and visitor bureau website, differentiated physical convention venue website, differentiated virtual marketing center website, or any combination thereof. 

85. ~~167.~~ (Previously Presented) The method according to claim ~~43~~<sup>44</sup> wherein the convention content information is convention association membership content information.

 168. (Previously Presented) The method according to claim <sup>84</sup>~~120~~ wherein  
the convention content information is convention association membership content  
information.